

PRESS RELEASE  
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## Summaries of strategic summit regarding simulation software to be presented at COFES venue

intrinSIM, Cyon Research, and [The Center for Understanding Change](#) combined resources to produce and host the Analysis, Simulation and Systems Engineering Software Summit (ASSESS) on January 9, 2015 in Sante Fe, NM. The Summit was designed to put a stake in the ground and prioritize issues facing the simulation software market as a whole and discussing how we can address these issues.

The ambassadors to the summit were among the leading thinkers of our industry; people of substantial influence with the power to effect change. The list of ambassadors can be found [here](#). The ambassadors raised 108 issues addressing the Analysis, Simulation and Systems Engineering Software community. These issues were organized into five major areas and the ambassadors split into five groups to discuss the related issues and prioritize the issue for their area. Each group then presented their top priority



issues to all of the ambassadors. The group then ranked the importance of the issues and designated representatives of each of the top issues. The following representatives will be providing detailed summaries of

the top seven issues raised at the [COFES venue](#) prior to the start of the [COFES](#) event.

*Dipankar Choudhury (ANSYS)*  
**Analysis and Optimization pre-CAD**

*Steve Coy (Timelike Systems) with Hubertus Tummescheit (Modelon)*  
**The Ability to combine heterogeneous models in an automated and reliable way**

*Mary Fortier (General Motors)*  
**Unsexy stuff is key**

*Marc Halpern (Gartner Research)*  
**Knowledge Capture and reuse of simulation output**

*Jon Hirschtick (Onshape)*  
**Web, Cloud, Mobile (platform)**

*Keith Meintjes (CIMdata)*  
**Design-Centered Workflow**

*Malcolm Panthaki (Comet Solutions)*  
**Usability**

Brad Holtz of Cyon Research and Joe Walsh of intrinSIM will also be presenting on overview of the ASSESS Summit and will be opening discussions related to next steps for the ASSESS (Analysis, Simulation and Systems Engineering Strategy) initiative. Attendance to this ASSESS summary and planning session is free of charge but by invitation only. Interested parties should contact Brad Holtz of Cyon Research or Joe Walsh of intrinSIM to obtain an invitation. It is highly recommended that those attending this [ASSESS summary review](#) also consider attending [COFES](#) as this will enable



ongoing discussions with many of the original ASSESS ambassadors and others interested in the ASSESS initiative.