

CONNECTING
WORLDWIDE
BUSINESS &
TECHNOLOGY



PRESS RELEASE
9/12/2014

Contact:
info@intrinsic.com

intrinsicSIM, Cambashi launch engineering software Investment Support Program



The Investment Support Program combines market data & research from Cambashi with domain expertise from intrinsicSIM to enable improved understanding of opportunities and risks related to investments in the engineering software industry.

CONNECTING WORLDWIDE
BUSINESS & TECHNOLOGY

Cambashi provides a comprehensive set of independent, objective, qualitative, and quantitative market data from multiple perspectives while intrinsicSIM provides engineering software application market domain expertise and associated business management experience. This unique Investment Support Program offers a variety of services that range from understanding all market aspects relevant for an investment opportunity to appraisal of an investment opportunity to management assistance for existing and future investments.



The Investment Support Program comprises:

Investment Planning: Understanding all relevant aspects of the Engineering Software Market

Investment Validation: Commercial, Technical, Combined and Custom Appraisals

Investment Deployment: Management assistance, Strategic oversight, Board positions

intrinsicSIM will be sponsoring an initial webcast describing the Investment Support Program in more detail on Sep 23rd at 1:30 Eastern. The webcast is by registration only and attendance is limited. You may register for the webcast online [here](#).